



clevelandoneworldday.org/2024

August 25, 2024

Celebrating 78 Years of Excellence!

Peace Through Mutual Understanding
Martin Luther King Blvd. 11 am to 6 pm

3,000+ copies will be distributed prior to
and at One World Day

PROGRAM GUIDE ADVERTISING RATE SHEET

One World Day celebrates the many cultures that call Northeast Ohio home. This free event, hosted by the Cleveland Cultural Gardens Federation since 1946, is filled with opportunities for individuals and families to learn more about who we are.



- They are comprised of symbolic landscaping and monuments, and tributes to artists, writers, composers and other cultural icons
- First garden was founded in 1916
- There are 43 Cultural Gardens.
- 20,400+ attended in 2016.
- 25,700+ attended in 2017.
- 30,000+ attended in 2022 with 40% attending for the first time



Scan the QR code above, or type this link to fill out the form
<https://form.jotform.com/culturalgardens/78thOWD>

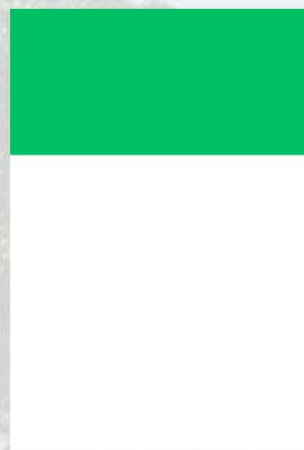
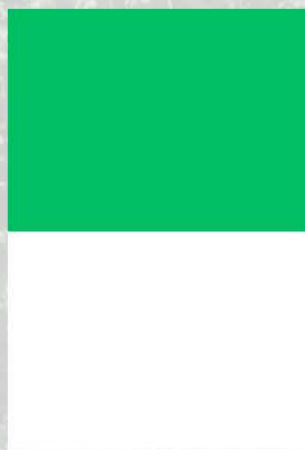
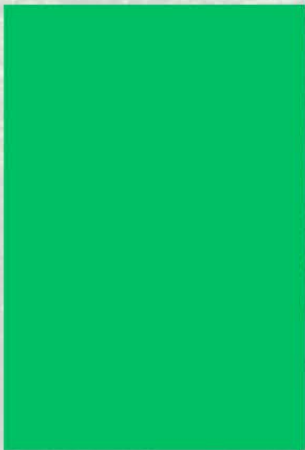
Color Ad size (please Select)

\$600 : Full Page: 5" W x 8" H (Portrait)

\$400: Half Page: 5" W x 4" H (landscape)

\$250 : 5" wide x 2.41" tall (1/3 Page Ad)

\$150 : Name listing



FORMAT: Color, submit camera ready artwork in electronic format **(150dpi or higher)**. TIFF, JPEG or Photoshop are best. Please no faxed photos or black and white. *(Additional \$100 will be added if CCGF need to re-arrange your designed ad or \$350 if CCGF need to design your ad)*

Please submit artwork, this completed form, and non-refundable payment before July 1st, 2024.

Make check payable to:

CLEVELAND CULTURAL GARDENS FEDERATION

Attn: One World Day
10823 Magnolia Drive
CLEVELAND, OH 44106

Please email the artwork to:
info@ClevelandOneWorldDay.org
For questions: Tel: 216.220.3075

All ads must meet the standards of the Cleveland Cultural Gardens' One World Day marketing committee. If submitted ad requires significant editing, an additional fee will be assessed. No refund.

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Total Amount Enclosed:
\$ _____

By signing below, I represent that I am authorized to enter into this agreement on behalf of the above-referenced Company and agree to be bound by the terms set forth herein.

Authorized Signature/Date:
