

78th One World Day

Sunday, August 25, 2024
11:00 am - 6:00 pm

**Celebrate the cultures of
Cleveland and the world at the
Cultural Gardens**



ClevelandOneWorldDay.org
Cleveland Cultural Gardens Federation

One World Day celebrates cultural inclusiveness and the Cleveland Cultural Gardens' shared motto -

peace through mutual understanding

This free event, hosted by the Cleveland Cultural Gardens Federation, a 501c3 nonprofit organization, is filled with opportunities for individuals and families to learn about the many cultures that call Northeast Ohio home.

The day begins with a **Naturalization Ceremony** and a **Parade of Flags**, followed by music and dance from around the world and authentic ethnic food throughout the Gardens.

Our **Passport to Peace** program is a fun way to learn about countries and cultures of the world and meet members of our Garden communities. The **Children's Village** offers families even more fun multicultural games and educational activities.

One World Day (OWD) offers a unique perspective on the Cultural Gardens, with their lush landscaping, symbolic architecture, and tributes to historic cultural figures.

Join us as we celebrate the **78th annual One World Day in 2024**, one of Northeast Ohio's largest celebrations of our rich, vibrant cultural diversity.

Immigrant Mother, located in the Croatian Cultural Garden, is a powerful reminder of the immigrant experience. Cleveland sculptor Joseph Turkaly created the life-size bronze statue.





Parade of Flags

The Parade of Flags features marching units representing more than 40 countries and cultures. Dressed in authentic attire, communities express their culture with music, dance and pride. Thousands come to enjoy the parade along Martin Luther King Boulevard.

Naturalization Ceremony

One of the highlights of One World Day is the moving Naturalization Ceremony, in which a U.S. District Court judge swears in new American citizens. All are welcome to witness this significant moment and congratulate our new citizens.

[77th One World Day highlight video](#)



One World Day

- Brings together 45,000 to 50,000 people to celebrate our diverse cultures
- Showcases 40+ music and dance performances throughout the gardens and at the Centennial Peace Plaza
- Provides opportunities for children and adults to learn about the 45+ cultures represented in the Cultural Gardens
- Offers authentic ethnic food and beverages from 30+ vendors
- Entertains with 3 beer gardens
- Promotes non-profit exhibitors and crafts and merchandise vendors who exhibit at the World Marketplaces
- Features 40+ marching units in the Parade of Flags
- Supported by 100+ amazing volunteers who help from sun-up to sun-down with set up, attendee transportation, logistics, tear down, etc
- 3,000+ Passport to Peace distributed through the gardens

Estimated data based on previous years.



The symbolism of this Gandhi statue alongside a boulevard honoring Dr. Martin Luther King, Jr. is inescapable. This 10-foot bronze statue is by world-famous sculptor Gautam Pal of Kolkatta.

Support One World Day

peace through mutual understanding

Support your community	Platinum \$10,000+	Gold \$5,000+	Silver \$2,500	Bronze \$1,500
Participation booth	✓	✓	✓	✓
Recognition on OWD website and digital media (newsletters, social media etc)	✓	✓	✓	✓
OWD Guide Sheet (11x17)	Support level recognition and event location listing			
Inclusion on promotional materials	Premiere logo placement	Logo listing	Logo listing	Name listing only
OWD Guide Sheet (11x17)	8" x 5" (landscape)	4" x 5" (portrait)	3" x 5" (portrait)	
78th One World Day event day recognition at the Centennial Peace Plaza (group sign)	✓	✓	✓	
Special support opportunity for cultural programs (see next page)	✓	✓		
Opportunity for partnership (see next page)	✓			

Support recognition dependent upon date of commitment, availability, and approval.

For more info visit:

clevelandoneworldday.org

Support from our community in recent years has included -



One World Day Programs

special partnerships opportunities (one per gold sponsor)



Passport to Peace (1 partnership program)

A fun, educational activity for all ages. Participants receive a "passport stamp" when they visit a Cultural Garden and learn a new fact about that garden, country, or culture. After passport books are filled, a commemorative free souvenir can be picked up the information booth across from the Centennial Peace Plaza.

Your support will help ensure this program has an ample supply of passport books and souvenirs.

At the Platinum level of support, your logo will be included on the back of the passport book and ad in the OWD Guide Sheet.

Our volunteers contributed an estimated 745+ hours in 2023 to make OWD a success. The Gardens relied on a countless number of volunteers from their communities, too.



Volunteer program (up to 5 partnership available)

OWD relies on 100+ dedicated and hard-working volunteers to help make One World Day a wonderful experience for our community. We are committed to making the experience great for them, too. Volunteers receive a free t-shirt, meal vouchers to enjoy ethnic food, and a post-event appreciation dinner.

Help us continue building an enriching program for those who give back to our community.

With a Gold level of support, your logo will be included on the back of the volunteer t-shirts, you will receive special recognition on the volunteer page in the OWD Guide Sheet, at the volunteer booth the day of the event, and at the appreciation dinner.

One World Day Programs

special partnership opportunities (one per Gold Sponsor)



Children's Village (up to 2 partnership available)

At the Children's Village, our youngest visitors can play games from different countries, try out a musical instrument, and receive a free book about from the Kids' Book Bank. In recent years, the Village has welcomed non-profits such as the Cleveland Orchestra and the Cleveland Public Library who have coordinated activities for kids.

Your support at the Gold level will help to grow the Children's Village.

Special support recognition includes the Children's Village page in the OWD Guide Sheet and signage at the Village on the day of the event.

"As a child of immigrants myself, I could not have been prouder to attend such an event. Once again, going through the Cleveland Cultural Gardens has made me fall in love with this city and community once again." Shreyas Banerjee - The Observer, 2022



Transportation (up to 5 partnerships available)

The Cleveland Cultural Gardens reside in a 254-acre park, requiring significant walking to experience all of One World Day. To aid with this- attendees, performers, volunteers and people who need assistance with mobility - OWD offers transportation such as golf carts and shuttles to and from parking lots.

This year, our goal is to offer additional transportation with more golf carts. With enough support, we will secure the highly visible and accessible golf carts for travel within the event foot print. Your support will help provide this greatly needed transportation option for all ages and abilities with a Gold level of support.

Special support recognition includes designated banner areas on the golf carts and in the OWD Guide Sheet.

One World Day Educational Experiences



Programs in the Cultural Gardens

One World Day is filled with many fun, educational activities for all ages. Attendees can learn to write their names in different languages, play multi-cultural trivia games, learn about music and dance of various cultures, and maybe even make a delicious dish from a different country.

Examples of some of these Garden activities:

- Solving the Rubik's cube in the Hungarian Garden (Did you know the game was invented by the Hungarian inventor, Ernő Rubik?)
- Coming face-to-face with a Shakespeare character in the British Garden, and learning one of the sonnets
- Experiencing an authentic Ethiopian coffee ceremony in the Ethiopian Garden
- Seeing a poem performed in the Pakistani Cultural Garden by the community and learning to play a dholak drum like [Kenny from Kickin' it with Kenny](#).



Each year the individual Cultural Gardens come up with new ways to engage the community. This year, we hope to provide additional support for them to grow their activities.

Your support will help us in this effort and enhance our ability to present these authentic Cleveland experiences.



We invite you to celebrate with us! If you or your organization would like to participate in One World Day or financially support our event, please connect with us. We look forward to working with you and making the 78th One World Day a day filled with interactive, multicultural experiences.

[Please click here to fill out the Sponsorship Form.](#)



For more info visit:
clevelandoneworldday.org

Cleveland Cultural Gardens

African American
Albanian
American
Armenian
Azerbaijani
British
Carpatho-Rusyn
Chinese
Croatian
Czech
Estonian
Ethiopian
Finnish
German
Greek
Hebrew
Hungarian
India
Irish
Italian
Latvian
Lebanese
Lithuanian
Peace Garden of
the Nations
Polish
Romanian
Russian
Serbian
Slovak
Slovenian
Syrian
Turkish
Ukrainian

Gardens In Development

Colombian
Egyptian
French
Korean
Mexican
Native American
Pakistani
Peruvian
Scottish
Uzbek
Vietnamese
Filipino

For more info visit:
clevelandoneworldday.org

